



Wuu-yri

Empowering Indigenous Enterprise!

Vending



TO EMPOWER INDIGENOUS ENTERPRISE

Our Purpose

Unlocking economic empowerment for Indigenous people

Indigenous economic empowerment is about enabling Indigenous people and communities to become financially independent.

By empowering Indigenous enterprise, we are able to reduce disparities in income, employment, and living conditions while preserving Indigenous cultural values and self-determination.

Through initiatives that create jobs, support entrepreneurship, and provide access to education and mentoring, we are building a brighter economic future for Indigenous people and communities.

Enabling Indigenous enterprise delivers benefits that transcend the individuals and communities directly involved. Indigenous economic engagement can facilitate cultural exchange and understanding between Indigenous and non-Indigenous Australians, strengthening national unity and inclusivity.

We believe that empowered communities drive lasting change. By supporting Wuu-ri, you are helping to unlock opportunities not only for the businesses we support but for Indigenous communities more broadly.

Our Vision

We see a world where
Indigenous enterprises are
leaders in sustainable,
purpose-driven, community
centred businesses

Our Mission

To become
Australia's leading
social enterprise for
Indigenous economic
empowerment.



Empowering Indigenous Enterprise!

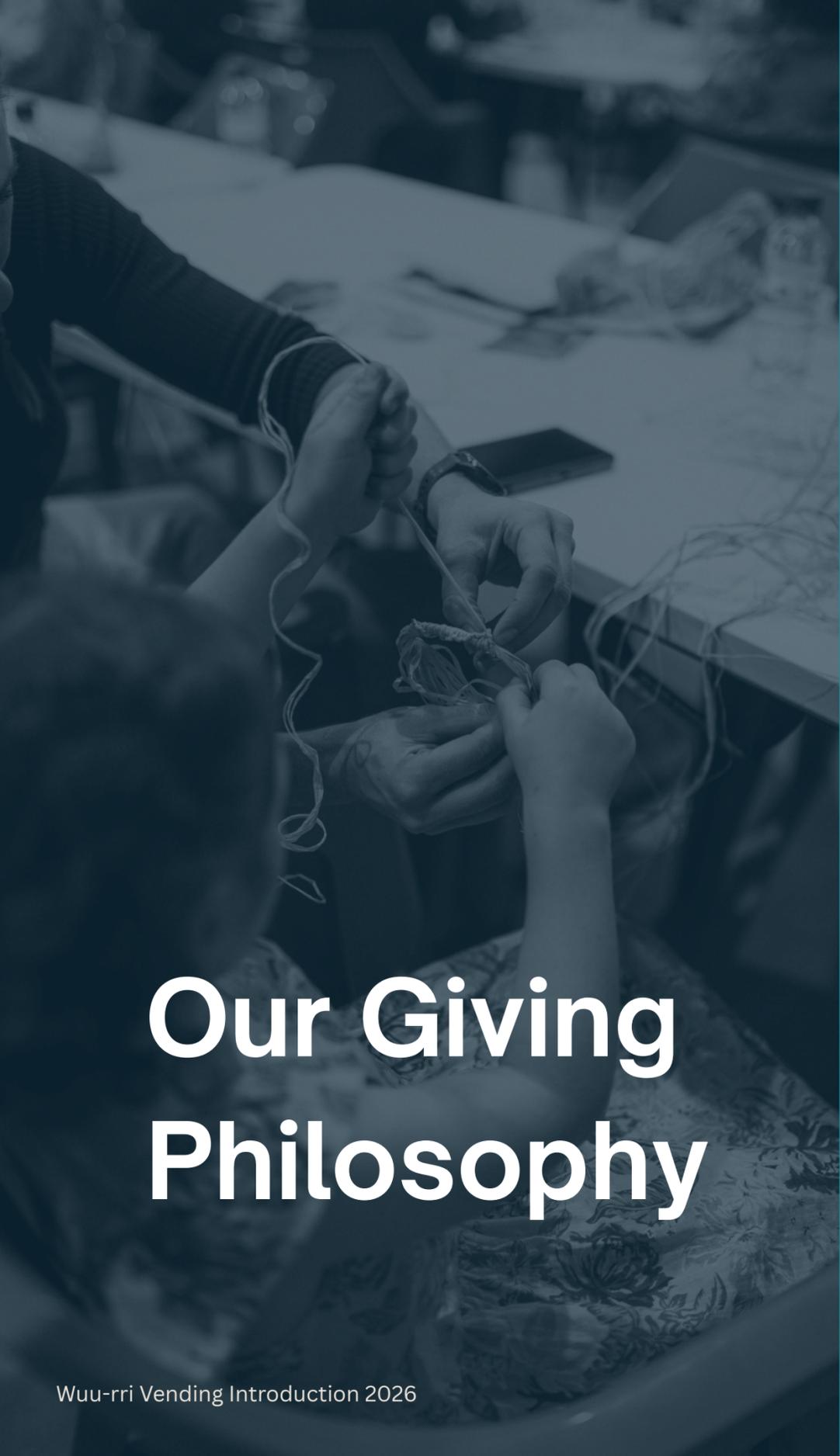
The NSW Indigenous Chamber of Commerce (NSWICC) was established in 2006 to support Indigenous people to establish, operate and grow their businesses. Today, it is recognised as the peak body for Indigenous business in NSW, building corporate partnerships, mentoring entrepreneurs and creating opportunities for collaboration and growth.

To sustain this work, NSWICC created Wuu-rrri, an innovative enterprise designed to generate revenue while empowering Indigenous entrepreneurs and businesses.

Wuu-rrri Vending, launched in 2018 through a partnership with Coca-Cola Europacific Partners (CEP), provides vending machines at no cost to approved hosts. Each machine generates a passive income stream, with a percentage of sales directly reinvested into programs that build Indigenous business capability.

Now with more than 140 machines operating nationwide, Wuu-rrri has expanded its focus. As it grows, Wuu-rrri is working with Indigenous Chambers of Commerce in every state and territory to deliver funding for initiatives that support Indigenous entrepreneurship at a national level across Australia.

Every transaction through Wuu-rrri contributes to a greater mission: enabling First Nations entrepreneurship, supporting capacity building, and strengthening economic self-determination. By partnering with Wuu-rrri, businesses and communities are helping to create lasting pathways for Indigenous enterprise leadership.



Our Giving Philosophy

Giving to Wuu-rri means giving to so much more

We invest in the next generation by educating our young people in entrepreneurship programs.

We focus on building strong leaders and industry presence through business mentorships and networking programs.

We provide a wealth of experience and knowledge in facilitating social procurement and partnerships.

How it Works

Step 1

Once we receive your interest in the program we will send you an information pack with a pre-site survey form for you to populate for any sites you would like vending machines on.

Step 2

Once we receive your completed pre-site survey form, we will assess your site's eligibility for placement. If eligible, we will contact you to plan a site visit and work with you on ideal machine locations on your site. We have the ability to place as few or as many machines as suitable for your organisation's desired locations.

Step 3

Our fulfilment partners will then install and maintain your machines. As our machines contain the latest vending technology, our fulfilment partners are automatically notified when a machine needs replenishing and dispatch as required.

Step 4

25% from beverage and 10% from snack purchases from Wuu-ri Vending machines are contributed back into programs and initiatives for Indigenous businesses and entrepreneurs. Hosts receive quarterly reporting on your organisations contribution and the outcomes achieved.



Machine Design, Specifications, and Features

Our Wuu-ri vending machines come in a variety of sizes and formats. This flexibility allows us to tailor the right machine to suit your site, whether it's a busy office, a construction crib room, a university campus, or a community hub.

Each machine features:

- Compact or full-size options to fit your space
- Reliable technology with 24/7 servicing
- High-capacity designs for larger sites
- Energy-efficient, modern equipment wrapped in our signature Wuu-ri artwork

No matter the size or type of machine you choose, every purchase continues to fuel Indigenous enterprise and support programs that empower First Nations entrepreneurship across Australia.



Example of a Glass Front Machine Design

Royal GFV RVV 500 NG
40004132 RVV 500 NG

Features

- 5 shelves
- 40 selections
- Positive drive mechanism virtually guaranteeing package delivery
- Extensive package flexibility with no adjustments, shims, or kits required
- Optical validation of product delivery
- Removable refrigeration deck



Specifications	
Dimensions	990mmW x 1820mmH x 900mmD
Power requirements and rating	220-240 Volts a.c 50Hz @ 4 Amps 10 amp power outlet required
Weight	345 kg
Capacity	280 600ml bottles

National Fulfilment Network

Wuu-ri Vending Introduction 2026

Operational Excellence

Our fulfilment partners at Coca-Cola Europacific Partners (CCEP) cover installation, restocking, product optimisation, and maintenance. There is a focus on safe replenishment of vending stores, accurate inventory recording, and maintaining a clean and presentable store after each refill.

Best in Class Service

The highly skilled team at CCEP manage all aspects of our vending fleet, addressing sales performance, refilling, service, cleaning, and maintenance.

They are proactive in addressing Supply Chain Industry Challenges with long-term risk mitigation plans. They collaborate with Australia's beloved brands to source our snack range.

Our equipment includes leading technology, including CCEP's proprietary telematics system, Vendware. A dedicated National Scheduling Team ensures daily schedules for stock replenishment and operational issue resolution to keep all machines open and "Ready to Sell."

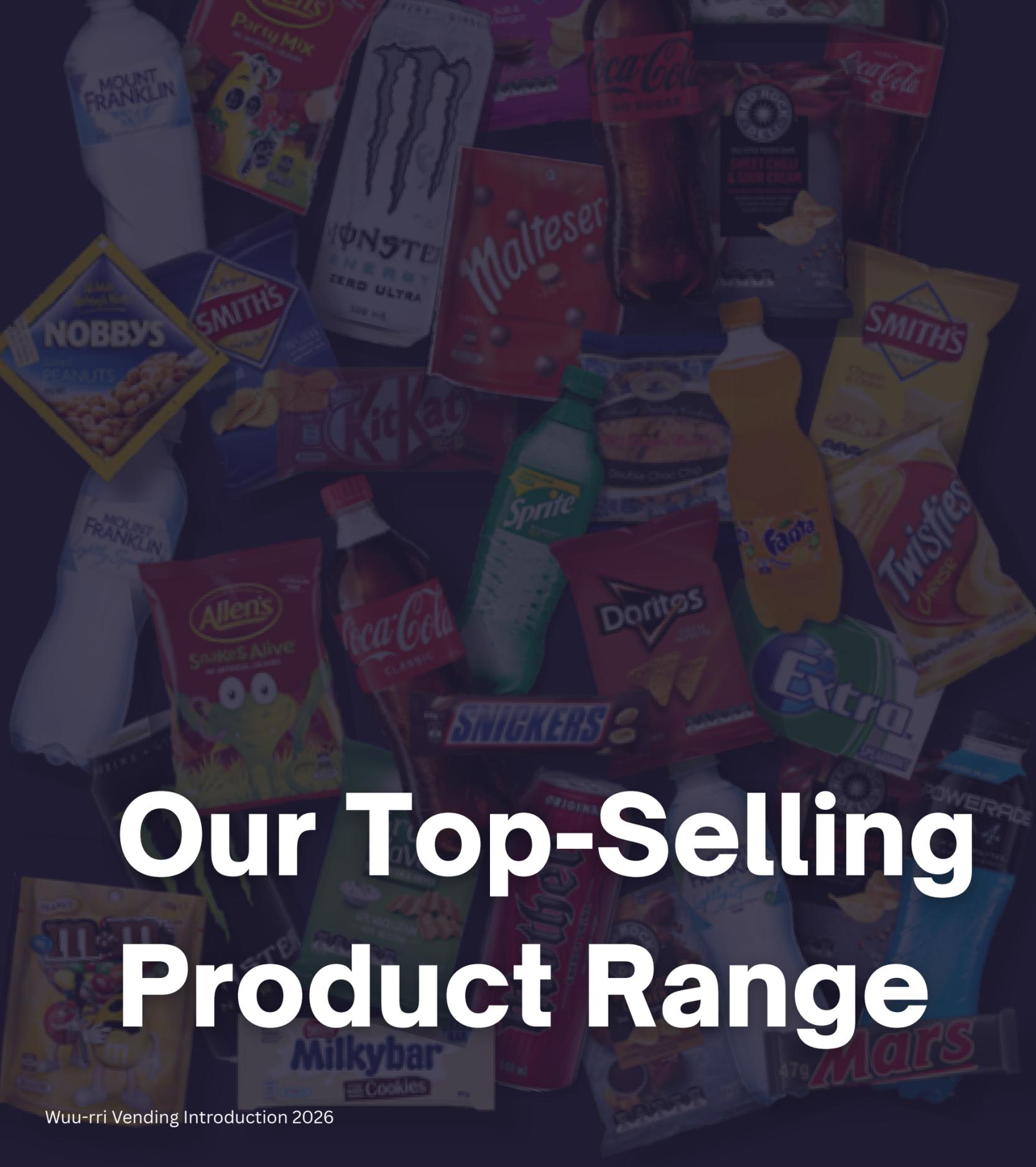
Security & Safety Strengths

Safety and security are top priorities at CCEP, with a focus on community well-being.

They consistently meet and exceed workplace health and safety responsibilities, including additional security requirements.

Stringent quality controls and rigorous internal and external audits ensure adherence to all procedures and processes.

The CCEP service team receives specific training in critical areas, such as cash handling, electrical safety, and safe operating procedures.



Our Top-Selling Product Range

Every Wuu-ri vending machine is stocked with products designed to maximise sales and impact. Our range is built from nationally proven, best-selling snacks and beverages, ensuring strong customer demand and the highest possible contributions flowing back into programs that empower Indigenous enterprise.

Through our fulfilment partners, each machine is tailored with industry-specific top sellers - meaning the products in your vending machines are carefully selected to suit your site, whether it's a construction workplace, university campus, office, or community hub.

By combining nationally popular favourites with site-specific selections, Wuu-ri vending delivers convenience for your team, strong performance for your machine, and greater contributions to support First Nations entrepreneurship across Australia.

Scan & Save Benefits Program

Users of Wuu-ri Vending machines can take advantage of special discounts and promotions. Loyal users are rewarded with every 10th purchase FREE*! This feature is available across all Wuu-ri Vending machines nationally, so you'll never be far from a refreshing beverage, a tasty snack, and a great deal!

To join, [CLICK HERE](#) or simply scan the QR code at any of our machines and enter your preferred payment details to get underway.

*Remember to scan the QR code on the machine to begin each purchase!

Wuu-ri
Coca-Cola EURO-PACIFIC PARTNERS
Coke Vending
Powered by VendSwift

SCAN & \$AVE

SCAN THE QR TO GET STARTED

Unlock the value in your vending machine!

START SAVING TODAY

Thanks to our partnership with CCEP Australia, we are pleased to be able to offer you the ability to Scan & Save.

SCAN QR → SELECT → ENJOY!

Once joined, remember to scan the QR code to begin your purchase. Discounts and promotional offers will bring more value to your vending!

SIGN UP AND SAVE TODAY

About the Artwork

Our Wuu-rrri Vending machines are decalled with beautiful artwork, created by the amazing Charmaine & Jason Mumbulla – From Mumbulla Creative. Our artwork is representative of the beautiful NSW state, where our program initiated, and embodies 3 key themes – Regionality, Trade and Reciprocity.



Wuu-rrri Vending: **empowering** **Indigenous** **enterprise**

Wuu-rrri Vending, was created to establish a passive income source for capacity building programs that promote Indigenous-owned business growth and sustainability. It also aligns with Social Procurement Policies in NSW and the Commonwealth.

Successfully piloted in NSW, Wuu-rrri Vending is now available nationwide. It offers a unique opportunity for industry, government, and other organisations to support economic parity for Indigenous communities.

Hosts can have Wuu-rrri Vending machines at no cost, only requiring access to a power source. Quarterly reports detail generated commissions and outcomes achieved.

Thank you!

Wuu-rrri Vending is a great way to maximise your economic and social impact in Indigenous communities.

By simply hosting these beautiful machines in your workplace including corporate offices, crib rooms, or outdoor sites you can contribute to the work of the NSWICC to develop the capacity of Indigenous owned businesses and increase local employment.

Learn more about Wuu-rrri

Visit: www.wuu-rrri.com.au



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